



## Sponsorship Catalogue

### PREMIUM SPONSORSHIP OPPORTUNITIES

#### Platinum Sponsorship Package

Limited to 4 only

- 75m<sup>2</sup> Exhibition Space (space-only, design and construction by Sponsor)
- A full page, full-colour advertisement in the Show Catalogue (A5)
- Full-page feature article in the Show Catalogue (A5)
- Opportunity for a Platinum Sponsors' Representative to participate as a speaker at round table panel discussion appropriate to sponsor's industry sector
- Company logo and 50-word description in the Visitor Show Guide
- Company logo and 50-word description in the Online Catalogue
- Company logo on Sponsors' Board at the Exhibition
- Company logo in sponsor "Thank You" slide at close of conference sessions
- Company logo with hyperlink to your website from the event website
- Recognition as Platinum Sponsor on Sponsors' Panel on all printed literature (commencing from date of agreement)
- Recognition as a Platinum Sponsor on E-Campaign of electronic newsletters (commencing from date of agreement)
- Ten complimentary conference registrations for director-level and senior management employees
- Ten complimentary invitations for director-level employees to the Event's Official Opening Function
- Free insert of printed brochure / material in conference delegate bags (material supplied by Sponsor)
- Inclusion of one media release and accompanying photographs in the media kit for the show (material supplied by Sponsor)

## Gold Sponsorship Package

Limited to 6 only

- 50m<sup>2</sup> Exhibition Space (space-only, design and construction by Sponsor)
- A half page, full-colour advertisement in the Show Catalogue (A5)
- Company logo and 50-word description in the Show Catalogue
- Company logo and 50-word description in the Online Catalogue
- Company logo on Sponsors' Board at the Exhibition
- Company logo in sponsor "Thank You" slide at close of conference sessions
- Company logo with hyperlink to your website from the event website
- Recognition as Gold Sponsor on Sponsors' Panel on all printed literature (commencing from date of agreement)
- Recognition as a Gold Sponsor on Sponsors' Panel E-Campaign of electronic newsletters
- Five complimentary conference registrations for director-level and senior management employees
- Five complimentary invitations for director-level employees to the Event's Official Opening Function
- Free insert of printed brochure / material in conference delegate bags (material supplied by Sponsor)
- Inclusion of one media release and accompanying photographs in the media kit for the show (material supplied by Sponsor)

## Silver Sponsorship Package

Limited to 8 only

- 27m<sup>2</sup> Exhibition Space (space-only, design and construction by Sponsor)
- Company logo and 50-word description in the Show Catalogue
- Company logo and 50-word description in the Online Catalogue
- Company logo on Sponsors' Board at the Exhibition
- Company logo in sponsor "Thank You" slide at close of conference sessions
- Company logo with hyperlink to your website from the event website
- Recognition as Silver Sponsor on Sponsors' Panel on all printed literature (commencing from date of agreement)
- Recognition as a Silver Sponsor on Sponsors' Panel E-Campaign of electronic newsletters
- Three complimentary conference registrations for director-level employees
- Three complimentary invitations for director-level employees to the Event's Official Opening Function

## Bronze Sponsorship Package

Limited to 10 only

- 9m<sup>2</sup> Exhibition Space (space-only, design and construction by Sponsor)
- Company logo and 50-word description in the Show Catalogue
- Company logo and 50-word description in the Online Catalogue
- Company logo on Sponsors' Board at the Exhibition
- Company logo in sponsor "Thank You" slide at close of conference sessions
- Company logo with hyperlink to your website from the event website
- Recognition as Gold Sponsor on Sponsors' Panel on all printed literature (commencing from date of agreement)
- Recognition as a Gold Sponsor on E-Campaign of electronic newsletters
- Two complimentary conference registrations for director-level employees
- Two complimentary invitations for director-level employees to the Event's Official Opening Function