



## Sponsorship Catalogue

### A LA CARTE SPONSORSHIP

#### Official Opening Function

Limited to 1 only

Make a first and lasting impression by sponsoring the Official Opening Function attended by government officials, industry leaders, speakers and leading exhibitors.

- Company logo on the Official Opening Function invitation
- Company logo with hyperlink to your website from the event website
- Opportunity for a director of your company to make a welcoming address to attendees (maximum ten minutes preceding keynote speaker)
- Ten complimentary invitations for director-level employees to the Event's Official Opening Function
- A GOBO of your logo projected on one wall in the Official Opening Function venue
  - \* A GOBO is the projection of your logo onto a dark flat surface in the exhibition hall bringing your logo to life on a large scale.

#### Business Matchmaking Lounge

Limited to 1 only

The Business Matchmaking Lounge serves as the hub for visitors to the exhibition. Visitors attend the lounge to collect their schedules and to schedule appointments with exhibitors whom they would like to meet with.

- Company logo prominently displayed on all Business Matchmaking Lounge Signage
- Company logo with hyperlink on the business matchmaking programme web page
- Company logo with hyperlink to your website from the event website

## Conference Folders

Limited to 1 only

Enhance your presence at the event and receive continual exposure long after the event as the Conference Folder sponsor. Each conference delegate receives the Conference Folder on arrival and registration at the conference.

- Company logo on the front cover of the programme (one colour only)
- Company logo with hyperlink to your website from the event website
- Opportunity to place insert inside the Conference Folder promoting your company

## Conference Delegate Bags

Limited to 1 only

Enhance your presence at the event and receive continual exposure long after the event as the Conference Delegate Bag sponsor. Each conference delegate receives the Conference Delegate Bag on arrival and registration at the conference.

- Company logo on the Conference Delegate Bag (one colour only)
- Company logo with hyperlink to your website from the event website
- Opportunity to place insert inside the Conference Delegate Bag promoting your company

## Speakers Corner Sponsor

Get your message and brand out in front of attendees in the Speakers Corner.

- Company logo prominently displayed on all Speakers Corner signage
- A GOBO of your logo projected on one primary wall in the presentation area
  - \* A GOBO is the projection of your logo onto a dark flat surface in the exhibition hall bringing your logo to life on a large scale.

## WIFI and Cyber Café

Limited to 1 only

Every delegate and exhibitor needs to stay in touch with the office whilst they are at the event. There is no better way to place your company at the forefront by providing connectivity. The Cyber Café will be located next to the Coffee Shop and will be equipped with five stations allowing delegates to access their busy lives.

- Company logo prominently displayed on all Cyber Café signage
- Company website programmed as the home page on every station in the Cyber Café
- Logo saved as the screensaver on each computer screen

## Exhibit Hall Networking Function

Impress delegates by hosting a networking function. The networking functions are a great place for delegates to meet following the morning's conference and discussions before heading off to visit the exhibition.

- Company logo with hyperlink to your website from the event website
- Company logo will appear on the signs welcoming everyone to the Networking Function
- A GOBO of your logo projected on one wall in the Networking Function venue
  - \* A GOBO is the projection of your logo onto a dark flat surface in the exhibition hall bringing your logo to life on a large scale.

## Show Catalogue advertising

Create a lasting impression by advertising in the Show Catalogue distributed to each attendee on check-in at the event. The catalogue becomes a lasting resource for visitors containing vital industry information and exhibitor contact detail.

Full Colour Double Page Spread (A5 Book Format)  
Full Page, Full Colour Advertisement (A5 Book Format)

R 20,000 Excl. VAT  
R 12,000 Excl. VAT

## Hospitality Skyboxes

Take advantage of the event as the ultimate meeting point for the Transport Infrastructure Sector and host selected clients and suppliers to a breakfast, lunch or cocktail function in an exclusive VIP facility.

- Hospitality skyboxes are available on a half-day basis
- The skyboxes are fully draped and furnished
- All catering and beverage costs for the client's account

## BRANDING OPPORTUNITIES

### Lanyard Sponsor

Limited to 1 only

Make a first and lasting impression on every visitor. Your company name or logo printed on the lanyard given to every delegate.

- Company logo on event lanyards (one colour only)
- Company logo with hyperlink to your website from the event website
- Two complimentary conference registrations for director-level employees

## Visitor Invitations

Limited to 1 only

Pre-announce your participation by sponsoring the Visitor Invitation Cards mailed to industry stakeholders and professionals.

- Company logo on Visitor Invitations (one colour only)
- Company logo with hyperlink to your website from the event website

## Registration Counters

Limited to 1 only

Achieve instant visibility with all visitors by sponsoring the visitor registration counters.

- Company logo on visitor registration counters.
- Opportunity to supply branded pens at the registration counters

## MEDIA OPPORTUNITIES

### Media Centre

Limited to 1 only

The Media Centre is the central point of contact for professional media attending the event. With working facilities, lockers and refreshments the Centre is the media's home at the event. Take advantage of this opportunity to generate media coverage and awareness for your company.

- Company logo prominently displayed on all Media Centre Signage
- Inclusion of one media release and accompanying photographs in the media kit for the show (material supplied by Sponsor)

### Media Launch Opportunity

Limited to 1 only

Take advantage of the platform offered by the event to launch new products and services to market.

- Thirty minute media launch slot on the media schedule on the opening day of the event.
- Opportunity to place media kit in the media centre (material supplied by client)

## Media Partnership Opportunity

- 9m<sup>2</sup> Media Information Exhibition Booth (basic construction, furnished)
- Publication logo and 50-word description in the Show Catalogue
- Publication logo and 50-word description in the Online Catalogue
- Recognition as a media partner on Media Partners Panel on all printed literature (commencing from date of agreement)
- Recognition as a media partner on Media Partners Panel on all E-Campaign of electronic newsletters
- Complimentary conference attendance to selected conference session for editor or senior staff writer
- One complimentary invitation for editor to the Event's Official Opening Function